## CLAIMS

1. An immunoassay reagent for use in the quantitative determination of a target antigen or antibody present in a sample, said reagent containing:

- (a) an insoluble carrier which carries an enzyme and an antibody or antigen corresponding to said antigen or antibody;
- (b) an enzyme inhibitor for inhibiting the activity of 10 said enzyme; and
  - (c) a substrate with which the enzyme reacts.
  - 2. The immunoassay reagent as recited in claim 1, characterized as comprising a first reagent which contains said insoluble carrier and a second reagent which contains said enzyme inhibitor and said substrate.
  - 3. An immunoassay reagent for use in the quantitative determination of a target antigen or antibody present in a sample, said reagent containing:
- (a) an insoluble carrier which carries an enzyme20 inhibitor and an antibody or antigen corresponding to said antigen or antibody;
  - (b) an enzyme whose activity is inhibited by said enzyme inhibitor; and
    - (c) a substrate with which said enzyme reacts.

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4. The immunoassay reagent as recited in claim 3, characterized as comprising a first reagent containing said tinsoluble carrier, a second reagent containing said enzyme and a third reagent containing said substrate.

5. The immunoassay reagent as recited in any one of claims 1 - 4, characterized in that said insoluble carrier further contains a magnetic or magnetizable material.

- 6. The immunoassay reagent as recited in any one of claims 1 5, characterized as containing plural different combinations in type of said antibody or antigen, enzyme and substrate.
  - 7. An immunoassay reagent for use in the quantitative determination of a target antigen or antibody present in a sample, said reagent containing:
  - (a) an antibody or antigen chemically linked to an enzyme inhibitor and corresponding to said antigen or antibody;
  - (b) an enzyme whose activity is inhibited by said enzyme inhibitor; and
    - (c) a substrate with which said enzyme reacts.
  - 8. The immunoassay reagent as recited in claim 7, characterized as comprising a first reagent containing said antibody or antigen chemically linked to the enzyme inhibitor, a second reagent containing said enzyme and a third reagent containing said substrate.

9. The immunoassay reagent as recited in any one of claims 1 - 8, wherein said enzyme inhibitor is an antibody against said enzyme.

10. The immunoassay reagent as recited in claim 9, wherein said antibody against the enzyme is a monoclonal antibody.

11. An immunoassay method for quantitatively determining a target antigen or antibody present in a sample, characterized by mixing the immunoassay reagent as recited in any one of claims 1 - 10 with the sample to thereby cause an enzyme reaction and an antigen-antibody reaction in the form of an agglutination reaction, and measuring the degrees of the reactions occurred.

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